



Eden Community Church  
Tactical Plan  
2011-2016

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## Introduction

What will our church be like in 2016? We are “Reaching and Restoring.” Eden Community Church is a beacon of conservative Biblical teaching in Eureka/Pacific area, empowering its members to offer their unique gifts in service, offering inspiration, educational opportunities, and reaching individuals with the gospel of Christ.

This strategic plan accomplishes that purpose by defining goals and objectives that are consistent with our vision and our commitments, assigning responsibility for their accomplishment, and establishing a process for identifying milestone and dates for their completion.

This strategic planning effort was conducted during the 2011 church year and was led by the following members: Dr. Keith Mathis, Jesse Maldonado, Vence Pyatt, and Gary Smith

This strategic plan is a living document that can be used and shaped by leaders over the plan’s period (2011 – 2016) to guide and promote the actions necessary to achieve our vision. It, therefore, should be reviewed annually and modified as necessary in light of changing circumstances faced by the church.

# **Our Mission, Vision and Commitments**

## **Our Mission Statement**

Eden Community Church is a teaching ministry committed to the application of the Word of God to our lives. This is demonstrated through our evangelism of the lost, discipleship of new Christians, and the restoration of fellow believers to service and a Godly lifestyle.

## **Our Vision**

*Vision Statement: Relocation to the 5<sup>th</sup> Street location has allowed us to expand our ministry with a constant location for worship. This location will become the anchor to 10% yearly growth, deeper commitment of each church member through discipleship and changed lives through relationship evangelism. It is great to see the power of God moving as people learn to walk in the Christian walk with daily commitments and disciplines in meeting with the congregation weekly in worship, prayer and Bible study.*

## **Commitments to Achieve our Vision**

- We are committed to creating and sustaining a foundation for our children who fosters their spiritual growth, guides their search for salvation, holiness and ignites positive impact of Christian values.
- We are committed to encouraging discipleship and a deeper walk by each individual.
- We are committed to promoting greater love and understanding among ourselves, in our community, in our country, and in the world.
- We are committed to reaching out to and serving others in our community, our country, and the world.
- We are committed to a shared ministry among our Staff, Elders, and Congregation to facilitate individual ministry and realize ministry together.
- We are committed to finding and providing the resources necessary to realize our vision.

## Our Strategic Goals

The following goals provide the overarching direction for how we as a congregation will proceed in order to achieve our vision. These goals and objectives were derived from interviews with leaders in our congregation.

1. Nurture spiritual growth: We will provide and increase opportunities to enrich the spiritual growth of our members and friends of all ages.
2. Cultivate membership participation: We will promote the growth of our congregation, cultivating new members, volunteers, and church leaders while remaining mindful of the needs of current members and friends.
3. Engage within and reach out beyond our Eureka/Pacific community: We will become a vital voice in the larger communities beyond our church by increasing our outreach, and service.
4. Provide good stewardship of our property: We will restore and maintain our buildings and grounds to a condition that will best facilitate the ministry, evangelism and fellowship goals of the congregation.
5. Act and communicate effectively in all congregation activities: We will organize our governing and communications practices to serve our ministry teams, and the congregation at large most efficiently.
6. Provide sufficient resources of money and staff: We will creatively address the short- and long-term financial and volunteer needs of the church and provide the resources to achieve those needs while fostering a mindset of abundance.
7. Measure our progress: We will commit resources to establish and regularly use feedback mechanisms and tracking tools to measure our overall progress toward achieving our objectives, goals, and vision.

Note: These goals are numbered for reference purposes, not to indicate order or priority. These goals work synergistically toward our vision.

## **Accountability**

In order to assure timely implementation and review of this plan, Eden Community Church, the Executive Leadership team, Staff and Elders:

1. Accept primary responsibility for the plan's execution
  - Assign implementation of Strategic Plan objectives to appropriate ministry teams
  - Receive reports on progress at monthly Executive Team meetings
  - Report progress relative to the Strategic Plan to the congregation at least quarterly.
  
2. Regularly update the Strategic Plan.
  - Review the Strategic Plan at the Staff/Elders meetings every other year.
  - Actively solicit comments and suggestions from the congregation in advance of these reviews.

## ***Strategic Goal 1: Nurture spiritual growth:***

We will provide and increase opportunities to enrich the spiritual growth of our members and friends of all ages.

Objective A. Worship is one of the top reasons people visit, join and value Eden Community Church.

Objective B. Education and Discipleship are one of the top reasons people visit, join and value Eden Community Church.

Objective C. Programs offer a variety of musical expressions and opportunities that enhance worship and encourage participation.

Objective D. Our Worship Team actively develops members of the congregation for special music and special emphasis events.

Objective E. Children's Worship is offered regularly in an appropriate space.

Objective F. Our Youth Ministry program engages youth ages 15 to 18.

## ***Strategic Goal 2: Cultivate membership participation***

We will promote the growth of our congregation, cultivating new members, volunteers, and church leaders while remaining mindful of the needs of current members and friends.

Objective A. People in our congregation have opportunities to meet and develop relationships with each other and with the congregation as a whole through fellowships, and social activities.

Objective B. All current members are actively serving in some aspect or team in association with their spiritual gifts.

Objective C. Members can proudly articulate their reasons for choosing to be part of the Eden Community Church.

Objective D. The Eden Community Church web site is maintained regularly as a source of information about Eden, its mission and its activities.

Objective E. We create a culture of hospitality and inclusion at all church events.

Objective F. All visitors receive timely follow-up contact from the Evangelism team, staff or Elders.

Objective G. All current, new and prospective members have a clear understanding of the expectations of membership.

Objective H. Each team establishes at least 2 goals each year to bring in and welcome new church members to Eden Community Church and to engage them in serving in some capacity.

Objective I. Members support the business meetings within our congregation by being well-informed about the congregation's activities and initiatives and by actively participating in business meetings and all church related votes.

Objective J. We develop church leaders who have already exhibited strong ties to Eden Community Church and are committed to reaching and serving the Eureka/Pacific area.

### ***Strategic Goal 3. Engage within and reach out beyond our Eureka/Pacific community***

We will become a vital voice in the larger communities of Eureka/Pacific, beyond our church by increasing our outreach, and service.

Objective A. Eden continually strives to expand or add outreach programs such as the special events, marketing special speakers, etc

Objective B. Children are involved in special ministries of Eden Community Church.

Objective C. The community beyond Eureka/Pacific is well-informed about Eden's presence and what our congregation has to offer.

Objective D. Eden's events are included in media regularly via periodic newspaper column, relevant articles, interviews, press releases, advertising and other marketing activities.

## ***Strategic Goal 4. Provide good stewardship of our property***

We will restore and maintain our buildings and grounds to a condition that will best facilitate the ministry, evangelism, and fellowship goals of the congregation.

Objective A. Our buildings and grounds are maintained routinely in sound and attractive condition so that they adequately serve the needs of Eden Community Church programs.

Objective B. Our buildings and grounds comply with fire, safety, ADA and other regulatory requirements.

Objective C. Drainage issues from our buildings and our neighbor's property are resolved so that our buildings and walkways are not subject to consequential deterioration.

Objective D. Steeple Fund and purchase is completed by December, 2012, funded through successful offerings and outside gifts.

Objective E. The worship center is an inviting place of worship.

Objective F. Suitable space is available for all of the congregation's programs and activities.

## ***Strategic Goal 5. Act and communicate effectively in all congregation activities***

We will organize our governing and communications practices to serve our ministry teams and the congregation at large most efficiently.

Objective A. We have a well-defined process for leadership development and succession planning, to support continuity and enthusiasm within our Executive Team and all Ministry Team positions.

Objective B. Delegation of authority is clearly defined and is utilized to the greatest practical extent.

Objective C. Two-way communication is encouraged and fostered between church leaders, ministry teams and the congregation as a whole.

Objective D. Communication between ministry teams is encouraged and fostered, and all teams work together for common goals.

Objective E. Minutes of meetings and reports of ministry team activities, processes and their facilitators are properly documented and archived.

Objective F. A variety of communication vehicles is used to provide timely and accurate information to members.

## ***Strategic Goal 6. Provide sufficient resources of money and volunteers***

We will creatively address the short- and long-term financial and volunteer staffing needs of the church and provide the resources to achieve those needs while fostering a mindset of abundance.<sup>5</sup>

Objective A. We have a well-defined process for budget planning and development. The responsibility for execution of this process is also well-defined and the processes are being performed. Those with the potential to submit budget inputs are trained and supported in their budget planning efforts.

Objective B. All Eden Community programs receive sufficient financial support to realize our ministry.

Objective C. Members and friends are regularly educated about Eden's financial processes and their responsibilities.

Objective D. We have well-defined procedures for reimbursement of expenses and requests for funds beyond the current budget. Affected members are well-informed about these procedures, and those procedures are being followed.

Objective E. The annual budget includes an appropriate reserve account to fund normal maintenance and repairs of property, as well as repair and/or replacement of equipment and supplies.

Objective F. Supplies and equipment to support a professional organization are budgeted and funded.

## ***Strategic Goal 7. Measure our progress***

We will commit resources to establish and regularly use feedback mechanisms and tracking tools to measure our overall progress toward achieving our objectives, goals and vision.

Objective A. All new members are surveyed to assess their spiritual gifts and given a new member orientation and overview of Eden Community Church history and culture.

Objective B. All members are surveyed annually to determine levels of satisfaction with various aspects of the church, including their own areas of particular interest and any volunteer roles they may have contributed.

Objective C. Important membership statistics are regularly measured and tracked, such as growth, discipleship, attendance, finance, and participation in ministry teams.

Objective D. Additional feedback mechanisms and tracking measures are established and utilized as needed to properly measure progress towards objectives, goals and our vision.